

MUHAMMAD HASSAN

UX/UI Designer | AI-Driven Design Solutions

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PROFESSIONAL SUMMARY

Results-driven UX/UI Designer with 3+ years of experience creating user-centric digital solutions for web and mobile platforms. Expert in Figma, wireframing, and interactive prototyping with proven ability to collaborate across cross-functional teams. Specialized in leveraging AI-powered tools to enhance design efficiency and deliver scalable, accessible interfaces.

CORE COMPETENCIES

- UX/UI Design
- Design Systems
- Cross-functional Collaboration
- Figma and Adobe XD
- User Research
- Mobile and Web Design
- Wireframing and Prototyping
- Generative AI Tools
- Human-Centered Design

PROFESSIONAL EXPERIENCE

UX UI Designer

Nov 2025 – Mar 2026

Treeobit, Lahore, Pakistan

- Handled end-to-end UX/UI design for web products, from discovery through high-fidelity delivery
- Developed site maps and content strategy to define clear information architecture across web products
- Designed high-fidelity web pages and UI screens aligned with business goals and user needs
- Created graphics and visual material for social media aligned with brand identity
- Collaborated with developers and product managers to ensure pixel-perfect, accessible implementation

UX/UI Designer

Oct 2023 – Oct 2025

Chrolime Private Limited, Lahore, Pakistan

- Design web and mobile interfaces with focus on user-friendly experiences and visual clarity
- Build wireframes, mockups, and interactive prototypes in Figma for effective stakeholder communication
- Collaborate with developers and product teams to ensure seamless design implementation
- Maintain scalable design systems ensuring consistency across all product interfaces

UX/UI Designer

Nov 2022 – Nov 2023

HQSOF, Islamabad, Pakistan

- Designed UX/UI for social media application targeting models and agencies, improving user engagement
- Created wireframes and interactive prototypes ensuring intuitive navigation and clear user interactions
- Collaborated with stakeholders to align design solutions with business goals and platform requirements

Junior UX/UI Designer

Aug 2022 – Sep 2023

Chrolime Private Limited, Lahore, Pakistan

- Designed web and mobile interfaces using Adobe XD applying human-centered design principles
- Collaborated with cross-functional teams to implement designs and improve user experience

Senior Graphic Designer

Aug 2020 – Jul 2021

Black iBex, Lahore, Pakistan

- Designed logos, advertisements, web graphics, and corporate identity materials for diverse clients
- Created comprehensive digital marketing campaigns including web design and social media content

EDUCATION AND CERTIFICATIONS

Certificate Program – User Experience: The Beginner's Guide

Interaction Design Foundation (IxDF) | Oct 2025 – Apr 2026 | [View Certificate](#)

Certificate Program – Design for Thought and Emotion

Interaction Design Foundation (IxDF) | [View Certificate](#)

Bachelor of Arts – Economics and Journalism

University of the Punjab