

# MUHAMMAD HASSAN

UX/UI Designer | AI-Driven Design Solutions

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## PROFESSIONAL SUMMARY

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Results-driven UX/UI Designer with 3+ years of experience creating user-centric digital solutions for web and mobile platforms. Expert in Figma, wireframing, and interactive prototyping with proven ability to collaborate across cross-functional teams. Specialized in leveraging AI-powered tools to enhance design efficiency and deliver scalable, accessible interfaces.

## CORE COMPETENCIES

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- UX/UI Design
- Design Systems
- Cross-functional Collaboration
- Figma and Adobe XD
- User Research
- Mobile and Web Design
- Wireframing and Prototyping
- Generative AI Tools
- Human-Centered Design

## PROFESSIONAL EXPERIENCE

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### UX UI Designer

Nov 2025 - Mar 2026

*Treeobit, Lahore, Pakistan*

- Lead end-to-end UX/UI design for web products, from discovery through high-fidelity delivery
- Create user flows, wireframes, and interactive Figma prototypes aligned with business goals and user needs
- Collaborate with developers and product managers to ensure pixel-perfect, accessible implementation
- Conduct usability reviews and iterate on designs based on stakeholder feedback and analytics insights

### UX/UI Designer

Oct 2023 - Oct 2025

*Chrolime Private Limited, Lahore, Pakistan*

- Design web and mobile interfaces with focus on user-friendly experiences and visual clarity
- Build wireframes, mockups, and interactive prototypes in Figma for effective stakeholder communication
- Collaborate with developers and product teams to ensure seamless design implementation
- Maintain scalable design systems ensuring consistency across all product interfaces

### UX/UI Designer

Nov 2022 - Nov 2023

*HQSOF, Islamabad, Pakistan*

- Designed UX/UI for social media application targeting models and agencies, improving user engagement
- Created wireframes and interactive prototypes ensuring intuitive navigation and clear user interactions
- Collaborated with stakeholders to align design solutions with business goals and platform requirements

### Junior UX/UI Designer

Aug 2022 - Sep 2023

*Chrolime Private Limited, Lahore, Pakistan*

- Designed web and mobile interfaces using Adobe XD applying human-centered design principles
- Collaborated with cross-functional teams to implement designs and improve user experience

### Senior Graphic Designer

Aug 2020 - Jul 2021

*Black iBex, Lahore, Pakistan*

- Designed logos, advertisements, web graphics, and corporate identity materials for diverse clients
- Created comprehensive digital marketing campaigns including web design and social media content

## EDUCATION AND CERTIFICATIONS

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### Certificate Program - User Experience: The Beginner's Guide

Oct 2025 - Apr 2026

Interaction Design Foundation

### Bachelor of Arts - Economics and Journalism